

USER GUIDE

TO SUBMIT YOUR APPLICATION TO THE INNOVERT CONTEST



PROCEDURE

To submit your application file, you can use **the credentials** (login and password) you got to book your booth at the Salon du Végétal.

At the end of the application process, you will have two possibilities :

1. **SAVE** your application as « draft »
You will be able to go back to your application as many times as you like to correct or amend it.
2. **SUBMIT** your application
Your application will be transmitted to the Organization Department of the Innovert Contest. You won't be able to correct or revise your application.

If you are an exhibitor, you can submit 1 application free of charge. If you wish to submit a second application, a fee of €180 excluding VAT will be charged (contact innovert@destination-angers.com).

If you are not exhibiting at the Salon du Végétal, you can submit an application in the "Varietal innovation" category only, for a processing fee of €360 (contact innovert@destination-angers.com).

GOOD TO KNOW

In your exhibitor space, you will be able to :

- **Preview your application** so that you can check all the information submitted, and the attachments you added.
- **Print your application and download your application in PDF** in order to keep a paper version of the elements you entered (except for the attachments)

A FEW TIPS

The jury will be particularly attentive to :

- The clarity and the level of precision of the explanations
- The argumentation of the answers
- To neutral trial reports and other supporting documents
- To any objective information supporting your argumentation

Generally speaking, your answers must demonstrate the innovative characteristics and benefits that your solution contributes to.

The more comprehensive the information in your application, the more likely the panel will be able to assess your application.

CONTACT

For any question relative to the Innovert contest, please contact:

Pauline BIDARD - +33 2 53 61 70 17 - innovert@destination-angers.com

STEP 1 : Choice of contest category

COMMERCIAL NAME

COMMERCIAL NAME * :

Commercial name of the product. Precise ® if it is a registered trademark. Be careful when typing your product name. It will be reused as noted in your file on all communication supports of the contest

CONTEST CATEGORIES

CONTEST CATEGORIES * :

- Varietal innovation (A) – New
- Vegetal commercial novelty : marketing concepts for plant sales (B) – New
- Products and services for the marketing and/or use of plants (C)
- Products, services and devices for landscaping design (D)

next ▶

STEP 2 : Register your information

INFORMATION OF THE CANDIDATE'S COMPANY

Please fill in all company's information. These information is visible for web users, it will be published on the Innovert website and can be used on any communication support for the contest and the files.

COMPANY NAME * :

Be careful when typing your company name. It will be reused as written in your file on all communication supports of the contest

ADDRESS * :

POSTAL CODE * :

CITY * :

COUNTRY * :

PHONE * :

EMAIL * :

WEBSITE * :

INFORMATION OF THE CANDIDATE COMPANY'S CONTACT

Please fill in all your information. This information will not be public. It is only relevant for the communication between organizers and the candidate company

CONTACT NAME * :

EMAIL * :

PHONE * :

FUNCTION IN THE COMPANY * :

next ▶

STEP 3 : Présentation of the innovation to the public

This information will be seen only by organizers, experts and jury members of the Innovert contest. The data is protected by the article 2 of the engagement declaration "respect of confidentiality", signed by experts and jury members. Please write here all information necessary for the jury to estimate the innovative character and the quality of your product or service. The quality of the given information impacts directly the judgement of your file. However, make sure that your industrial property rights are preserved and the patents registered.

PUBLIC PRESENTATION

COMMERCIAL NAME * :

Commercial name of the product. Precise ® if it is a registered trademark. Be careful when typing your product name. It will be reused as noted in your file on all communication supports of the contest

DESCRIPTION OF THE PRODUCT AND ITS INNOVATIVE FEATURES * :

Be careful that your product description shows its INNOVATIVE character. This description will be seen by visitors, your clients and prospects. (100 words minimum)

PRODUCT AIMED AT : * :

- Buying and selling in retail, trade
- Private operators
- Communities, public authorities
- Industry, processing, laboratories
- Sector organisations, institutions
- Other (employment, training, research, suppliers, etc.)

SOLUTIONS TO THE CHALLENGES OF ENVIRONMENTAL TRANSITION * :

- Alternative to plant protection products
- Biodiversity
- Climate change
- Energy saving
- Water management
- Economic performance
- Resource conservation
- Quality, health, work
- Waste reduction & management

En vue d'intégrer votre produit sur l'application du salon, merci de cocher le ou les champs correspondant à votre solution proposée.

JURY PRESENTATION

IF YOU ARE SUBMITTING THE APPLICATION AS AN EXCLUSIVE DISTRIBUTOR, PLEASE INDICATE THE NAME OF THE DESIGNER OF THE INNOVATION: :

DATE OF THE 1ST COMMERCIAL LAUNCH :

Write the date of the 1st launch, if he product is already commercialized in other countries

DATE OF THE LAUNCH ON THE FRENCH MARKET * :

DISTRIBUTION MODE * :

PLANNED AVAILABLE QUANTITY FOR SALE IN 2025 * :

RECOMMENDED PRICE * :

Selling price for the final customer

OTHER USEFUL INFORMATION * :

Free comment if you wan to add precisions

OTHER TECHNICAL INFORMATION

EXCLUSIVITY * :

Can be multiplied / commercialized by others

EDITOR'S NAME :

EDITOR'S ADDRESS :

EDITOR'S WEBSITE :

VARIETY'S ORIGIN * :

BOTANICAL DESCRIPTION OF THE VARIETY * :

Everything you need to describe the plant (height, mature width, plant habit, foliage, flowering, fruiting, cold hardiness).

IS THE INNOVATION THE RESULT OF A COLLABORATION AND PARTNERSHIPS ? * :

e.g. inter-company, technical institutes, research, teaching...

HAS THE INNOVATION BEEN TESTED, TRIED ? * :

if yes, specify which. Organization or company names

WHAT METHOD OF SELECTION WAS USED? * :

WHAT ARE THE MOST RECENT VARIETIES USED IN COMPARISON WITH THIS NEW VARIETY? * :

WHICH PROFESSIONAL BODIES HAVE ALREADY OBSERVED THE VARIETY? * :

NAME(S) OF PERSON(S) WHO MONITORED THE TRIALS AT THE EXPERIMENTAL STATIONS? * :

IF THE INNOVATION HAS BEEN THE SUBJECT OF A VOC REGISTRATION, PLEASE SPECIFY AND ATTACH IT AS AN APPENDIX AT THE END OF THE REGISTRATION. * :

REGISTERED TRADEMARK, PATENTS, CERTIFICATION, EXPERIMENTAL RESULTS, ETC.

The jury places great value on the experimental results, which will be able to support your arguments, particularly if they have been carried out by independent third-party organisations. If so, please submit the supporting documents at the end of the form.

HAS THE PRODUCT A TRADEMARK OR PATENT REGISTRATION ? * :

if yes, specify the exact name of the brand

DOES THE PRODUCT OR SERVICE HAVE A LABEL? * :

if so, please give the names of the certifications received.

HAS THE PRODUCT ALREADY BEEN PRESENTED IN OTHER CONTESTS ? * :

if yes, specify which

◀ previous

next ▶

STEP 4 : Présentation of the innovation to the jury

This information will be seen only by organizers, experts and jury members of the Innovert contest. The data is protected by the article 2 of the engagement declaration "respect of confidentiality", signed by experts and jury members. Please take the time to fill these sections by underlining all the information proving the innovative character and the benefits brought by your solution. The quality of the given information impacts directly the judgement of your file. However, make sure that your industrial property rights are preserved and the patents registered.

INNOVATIVE CHARACTERISTICS AND BENEFITS OF THE SOLUTION

TO WHAT ISSUE(S) OR PROBLEMATIC(S) DOES YOUR INNOVATION ANSWER ? * :

(in 1 or a few sentences)

HOW IS YOUR SOLUTION INNOVATIVE COMPARED WITH EXISTING SOLUTIONS IN THIS FIELD? * :

Added value of this novelty, concurrenial advantage, response to the needs on the targeted market, use, culture and care modalities, others...)

WHAT ARE THE ENVIRONMENTAL BENEFITS? PLEASE EXPLAIN. (REDUCED INPUTS, WASTE TREATMENT, ENERGY SAVINGS, ETC.) :

Added value of this novelty, benefits on the ecological and environmental level

WHAT ARE THE SOCIETAL BENEFITS? PLEASE EXPLAIN. :

Improved working conditions, safety, ergonomics, relocation, local production...

WHAT ARE THE ECONOMIC BENEFITS? PLEASE EXPLAIN. :

productivity, cost reduction, new markets, economic performance for the company, for the sector...)

◀ previous

next ▶

STEP 5 : Your files

PRODUCT PICTURE

On this part, please do not mention confidential information

PICTURE TITLE * :

This image will illustrate your product on the Innovert website and communication supports

PHOTO CREDIT * :

Don't forget to credit the photo.

YOUR FILE * :

 Aucun fichier choisi

DOCUMENT(S) FOR THE JURY

We recommend you to give a close-up picture and a wider plan picture.

TITLE OTHER FILE 1 :

YOUR FILE : DOCUMENT 1 :

 Aucun fichier choisi

TITLE OTHER FILE 2 :

YOUR FILE : DOCUMENT 2 :

 Aucun fichier choisi

TITLE OTHER FILE 3 :

YOUR FILE : DOCUMENT 3 :

 Aucun fichier choisi

TITLE OTHER FILE 4 :

YOUR FILE : DOCUMENT 4 :

 Aucun fichier choisi

TITLE OTHER FILE 5 :

YOUR FILE : DOCUMENT 5 :

 Aucun fichier choisi

TITLE OTHER FILE 6 :

YOUR FILE : DOCUMENT 6 :

 Aucun fichier choisi

VIDEO LINK (OPTIONAL) :

If you want to add a video, please write here the link to watch it <https://>

STEP 6 : Validation of the application as draft

Application saved as draft

Your application file is now saved as draft.

Access your applications list to pre see your file and validate it




[Access applications list](#)

STEP 7 : See your draft applications

List of your applications as draft

In this space you will find your applications.

When a file is saved as « brouillon » (meaning Draft), you can add any modification you would like. You must validate your application before it can be sent to the organisers of the awards until the final filing date. Before submitting a file, we recommend you to previsualize it so that you check all the info you wrote, as well as the attachments. We won't be held responsible if there was something to miss. The « Previsualize » feature allows you to keep a copy of your file. You will be able to see all the submitted elements, except for the attachments.

Application name	Submit ?	Modify	Previsualize
l Cat. : Varietal innovation (A) – New			

New application

You already have one applications, if you want submit another one please reach us at [contacting us](#).